

ONE MAN'S TRASH IS AN-OTHER MAN'S TREASURE

The recently released BotItYourself™ recycling robot breathes new life into your waste.



The new BotItYourself™ Waste-Recycling-Robot

Domestic recycling is around for ages now, households in some regions are even regulated by their local government. Still, some waste is inevitable, because more complex products are very difficult to decompose completely into raw materials. Until we are able to do that, what if we try another take on recycling? This is exactly what people from Bot It Yourself™ are offering by introducing new value to waste that rendered to be useless. You didn't think it is possible, right? Yes, it requires some unusual imagination. You might even say it requires an artist.

And you are absolutely correct! Artists are expressing themselves with all kind of unusual materials from the beginning of our civilisation, trash included. There are even contests for trash art!

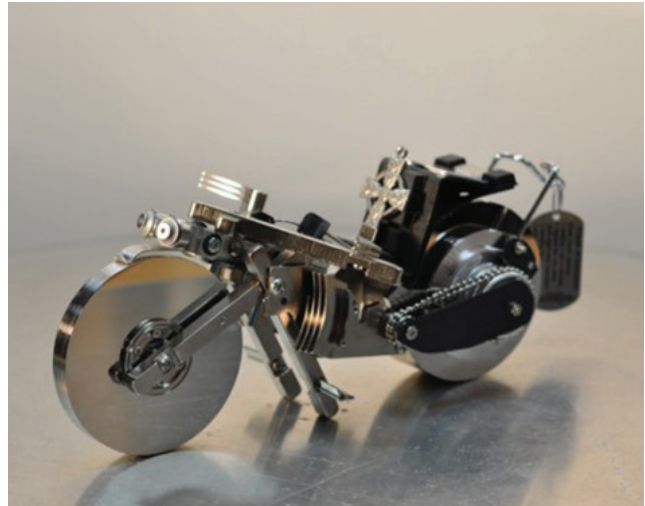
Now, BIY™ kicks in with their new robot. It is no usual recycler but also has an artist packaged in it. This will make it very difficult for you to part with your so-called waste, because now it is an art piece! Like the object on the next page. You might like it or not, but one can merely deny that it is smart. And your opinion is not ignored,

anyways. Nobody is forcing you to accept it, as there are several options what to do with it. First of all, if you feel like it is still trash — you can throw it away again. It doesn't resonate with you but you recognise its value? Just sell it. BIY™ got you there as well, as they created their very own market for robot made art, so you might even earn some money. Or if something attracts you on the market, you can of course purchase it there.

The intended purpose, though, is to find a new place for what has been your waste - maybe on a lonely corner of your apartment where you enjoy it, as real art should be. Probably it will take some time for you and your new robot friend to adjust to each other. Artists are usually not good at taking orders, therefore you cannot just tell it what you would like to have. Nevertheless, it is an intelligent being and intelligence can be influenced, for example with suggestions. It doesn't like when its creations are not admired, fortunately it is not easy to get a robot angry. When you throw away the art piece as soon as you see it — BIY™ will not throw trash at you in frenzy but will calmly take a note on your preferences.

Another way of influence it is to chat with it on the messenger of your choice. You can share links, images, video clips and whatever you usually share with your friends. The idea is that you give an inspiration to BIY™. Of course, it does it on its own by crawling web and exchanging with its siblings on PRN anyways. Does it hang on 9GAG? You bet. Does it check your local news? Sure. Does it visit virtual Art Museums? Undoubtedly. Instructables, Wikis, ...? You got the concept. Basically, it tries to find something new to do and become inspired by it. Some information may be preferred over another depending on its taste and your influence.

The level of sophistication might be different as well. You can overclock your robot's intelligence with an upgraded subscription that gives it access to more complex algorithms, recycling techniques and more variety of genres. The outcome will be more nuanced and inventive art. While using the basic subscription plan, BIY™ only infrequently produces something nobody



An object created by BIY™

else has, with upgraded plans you more often get something really unique. Sometimes it might even turn out functional as well.

In conclusion, BIY™ is an inventive way to reduce your wastes by returning some value, which might also be stimulating, amusing and just plain interesting for its owner. As usually, the more you contribute the more you get back. Meaning that actively engaging with it will likely resolve in a more satisfying experience. Finally, both DIY culture and environment benefits from it. So why not Try It Yourself (pun intended!).

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